

Wi-Fi® in Automotive

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Wi-Fi Alliance®: Worldwide network of member companies



- Model collaboration forum: We are more than 600 member companies who bring you Wi-Fi®
- Wi-Fi CERTIFIED™ is an interoperability validation program that delivers the best user experience – approaching 20,000 devices certified
- More than 20 development initiatives underway in 2014

EUROPE



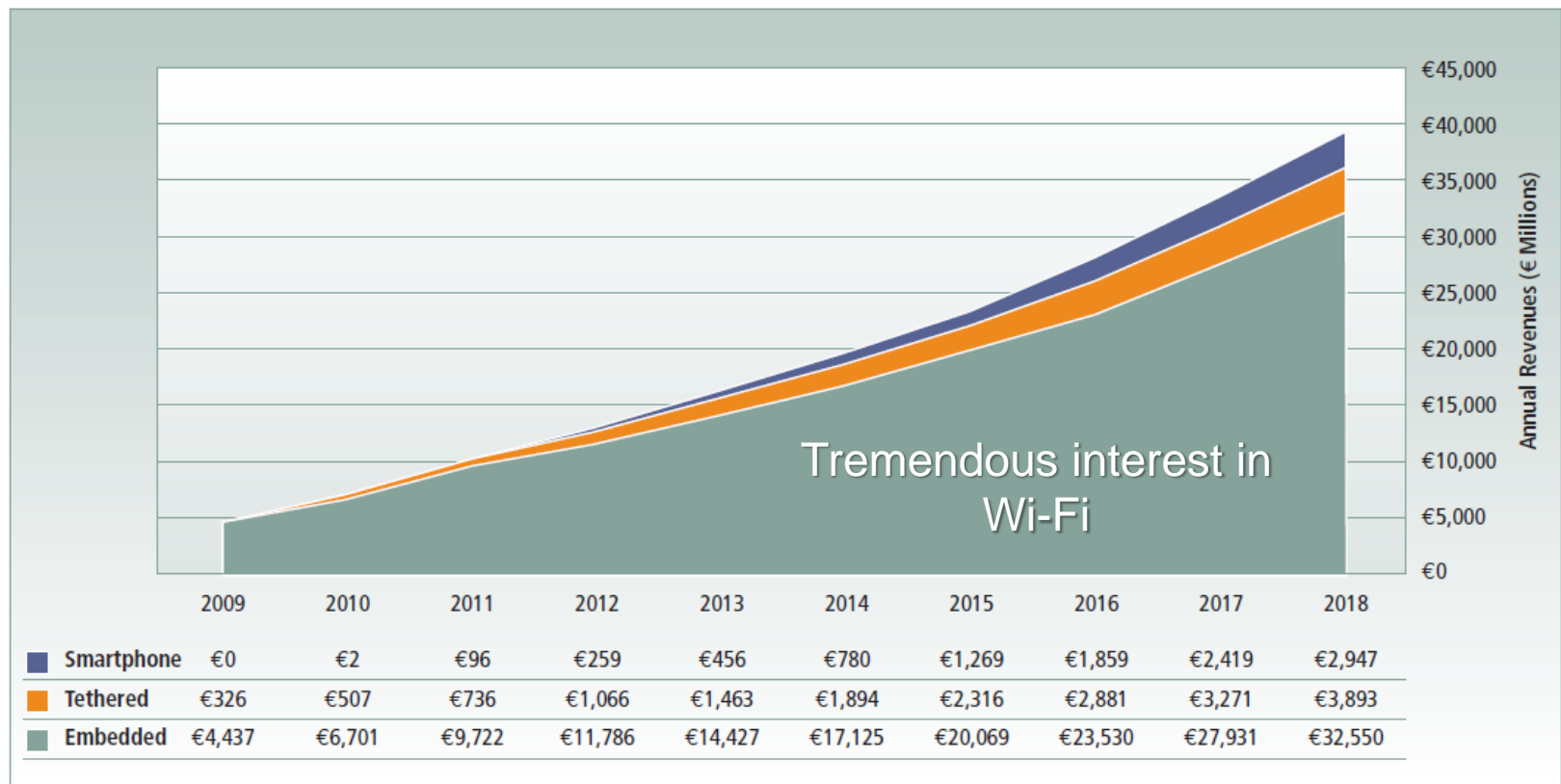
Wi-Fi

[Click for official European Union press release](#)

More than 5 million Wi-Fi devices ship every day

Driving embedded connectivity

By 2015, one in five cars sold will come with embedded connectivity and half of cars on the road will have connectivity by some means



GSMA and SBD

Some in-cabin connectivity foundational elements we already delivered

- Wi-Fi CERTIFIED (802.11a/b/g/n/ac)
- Wi-Fi Direct
- Wi-Fi Protected Setup
- Voice Personal
- Miracast™
- Passpoint™



Additional work now under discussion in our automotive market segment task group

Automotive interest is high among Wi-Fi Alliance members



Industry liaisons enable collaboration to deliver specialized solutions for specific Wi-Fi segments



We invite you to get involved

Second Wi-Fi Automotive Summit:

Week of October 12, 2014
InterContinental Hotel Berlin,
Germany

Join us:

Model organizations like Wi-Fi Alliance and CCC are leading the way in connected vehicle systems

www.wi-fi.org

membership@wi-fi.org

